

## Multimodal Project: English 1102

<b>What</b>	Create a multimodal composition presenting the same argument from your research paper in a new/different format. Use more than just text by incorporating images, hypertext, video, audio, graphic design, or another form of authorship.
<b>When</b>	<b>Final Draft</b> due in iCollege by Wed. Dec. 8 at 10:30 AM.
<b>How</b>	<ol style="list-style-type: none"> <li><b>1. Choose parts or all of the argument</b> that you made in your research paper to develop into a different format.</li> <li><b>2. Choose a mode and platform</b> appropriate for the topic and your intended audience. The form you choose is up to you; some platform options you may want to consider (but should not feel limited to choose from) are: WordPress, Weebly, Soundcloud, Tumblr, Youtube, Piktochart, Soundation, GIMP, iMovie, WeVideo, GarageBand, Audacity, Photoshop, Illustrator, Canva etc.</li> <li><b>3. Consider</b> how you will present your argument. Make sure to think about: <ul style="list-style-type: none"> <li>• Who/what will be your audience(s), context, purpose(s)?</li> <li>• How will your use of rhetorical appeals differ in this medium from the appeals you used in your research paper?</li> <li>• What new information/research will you need to make this argument fit the new medium? What information/research do you need to omit in this new medium?</li> </ul> </li> <li><b>4. Create an outline</b> of how you will translate this argument to the medium or platform of your choice.</li> <li><b>5. Compose and revise. Write your one-page reflection.</b></li> </ol>
<b>Requirements &amp; Rubric</b>	<p>A multimodal composition that includes:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> The use of modes other than text (20 pts.)</li> <li><input type="checkbox"/> A logical, developed, persuasive argument (clear stance/thesis with strong evidence to support it) (10)</li> <li><input type="checkbox"/> Consciously employed rhetorical choices in order to persuade your audience to do, think, or feel something (20)</li> <li><input type="checkbox"/> A strong sense of audience (10)</li> <li><input type="checkbox"/> A coherent organizational structure or design that makes sense for the mode/platform/genre (20)</li> <li><input type="checkbox"/> Proofreading and proper formatting for the mode/platform/genre (10)</li> <li><input type="checkbox"/> <b>A separate one-page reflection</b> explaining why you decided to create your multimodal project the way that you did and reflecting on your experience of doing the work along with MLA citation for all sources in attached/available works cited page (10)</li> </ul>