

# ENGL 3050: Introduction to Rhetoric and Composition

Fall 2024

Class Meetings: M/W 11-12:15, Sparks 303  
CRN: 92167

Instructor: Dr. Alexandra Sladky  
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Drop-In Hours: M/W 2-4  
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Key dates: Sept. 2 – Labor Day (no class)  
Oct. 15 - Last day to withdraw without academic penalty  
Nov. 25-30 – Thanksgiving break (no class)  
Dec. 9 - Last day of classes  
Dec. 10-17 – Final exams

## Course Goals & Description

Welcome to English 3050: Introduction to Rhetoric and Composition!

This course will survey the history of rhetoric and composition, from Ancient Greece to present-day United States. We will gain understanding of rhetorical theory, approaches to texts (print and digital), persuasive tactics, and audience strategy. As such, the course is well suited for students wishing to work in a variety of capacities as writer in a range of careers or for those who might enter a teaching profession or law.

Given our current moment, it couldn't be a better time to explore the history of rhetoric. From its Greek and Roman roots to contemporary applications, we'll investigate the many different approaches to persuasion and rhetorical deliberation, especially those approaches intended to move people to action.

Course learning outcomes include the following:

- Describe writing instruction and rhetoric in ancient Greece, classical Rome, the European Christian era, Medieval Europe, Modern Europe, and America

- Identify, explain, and apply basic rhetorical concepts (appeals, types of discourse, argument, canons of rhetoric, collaborative writing, evidence, thesis, stasis, topoi, purpose, brainstorming, revision, editing, peer review)
- Apply rhetorical strategies effectively in various writing situations
- Explain the relationship between writing/rhetoric and its socio- politico-cultural contexts
- Identify and explain the contribution to rhetoric of major rhetorical theorists
- Demonstrate knowledge of MLA style for writing and citing sources

## Textbook / Readings

- James A. Herrick, *The History and Theory of Rhetoric: An Introduction*, sixth edition. Routledge, 2018.
- Selections from *Available Means: An Anthology of Women's Rhetoric(s)*, available as an ebook from GSU library:  
<https://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&db=nlebk&AN=829578&site=eds-live&scope=site&custid=gsu1>
- Other readings via iCollege

## Grading Scale

<i>Superior</i>	<i>Satisfactory</i>	<i>Needs Improvement</i>	<i>Failing</i>
100 to 98 = A+	89 to 88 = B+	79 to 78 = C+	69 to 60 = D
97 to 93 = A	87 to 83 = B	77 to 70 = C	Below 60 = F
92 to 90 = A-	82 to 80 = B-		

Grades represent my best and fairest judgment of the overall quality of your work. Grades in this class will be based on three general criteria: 1. rhetorical skill, 2. control of writing, and 3. reflection. Rhetorical skill may include demonstrating audience awareness and analysis, persuasiveness, author's credibility, and evidence of research. Control of writing addresses grammar and correctness, but also refers to appropriateness of style, tone, and document design. Reflection refers to the ability of

the writer to evaluate their own work and writing process and to communicate ideas and visions to others.

Specific criteria will be discussed in class for each assignment prior to the due date. All three of these concepts will be evaluated by examining a portfolio of work for your major project(s) (including a reflective essay and revisions). Your instructor will discuss assignment criteria before any assignment is due.

## Grading and Assignment Breakdown

Assignment	Weight
Weekly Class Participation (including participation in in-class discussion; iCollege discussion boards; reading responses; in-class writing; in-class activities; quotes and questions)	25%
Exploratory Writing Projects (2 projects, 15% each)	30%
'Available Means' Composition and Presentation	15%
Rhetorical Multimodal Final Project	25%
Final Course Reflection	5%
<b>Total</b>	<b>100%</b>

## Description of Assignments

### *Weekly Class Participation (25%)*

Participation and engagement are expected and integral to success in the course. I will post updates and reminders on iCollege throughout the semester. Please keep up with the timeline in the syllabus each week in case you have questions or concerns about completing the assigned tasks. Note the cycle of work and deadlines for each week. Deadlines are vital to maintain a productive rhythm in our class and one assignment often builds on another. **\*Weekly participation grades vary. Participation includes some combination of quote and question online discussion board posts, reading responses, in-class assignments and activities, homework, and in-class discussion.**

Your success will rely on logging into iCollege and checking your GSU student email regularly to engage with course materials, other students, and me. Our course will include whole-class interactions, small-group work, and self-paced activities.

If you ever have questions about my expectations, collaborating with others, what you need to hand in, what I have received in iCollege, or your course grades, please feel free to email your questions, come to my drop-in hours, or schedule a virtual meeting.

#### *Quotes and Questions Discussion Posts*

This assignment will be due at the beginning of each class period based on the schedule (at the end of this document), **you will submit one overarching question and a quote from each of the assigned texts for that day's reading**. Your question can address a specific text or a theme running through several texts. Quotes may be anything from the texts that resonate with you. Along with each quote, you will discuss why you find the quote significant. Personal reflections connected with the texts/ discussions are perfectly appropriate for this assignment and are expected. See handout for further guidelines.

#### *Available Means Composition (15%)*

This assignment will ask you to present to your peers and professor about one primary source rhetorical piece of writing, and the author and context that created it. We will be drawing from the anthology *Available Means: An Anthology of Women's Rhetoric(s)*. You will only need to access the table of contents, introduction, and your chosen piece, which you can download/view via the GSU library's ebook copy. This "composition" can take the form of a written document, or a visual presentation offered in multimodal form. The final product will need to be accessible to your peers on iCollege and in class. We will learn from each other throughout the semester, with 1-2 compositions each week. You will sign up for your preferred date to submit/present, so this will have a rolling deadline throughout the semester. Rubric and instructions to come.

#### *Exploratory Writing Projects (30%)*

##### **Encomium (15%)**

Invent, organize, and write a classical encomium on a figure important to rhetorical history and from the course so far. You will prepare a paper of praise or blame (insult) of a rhetorical figure. This is an opportunity to think about who we study already and who we should study *more*.

##### **Patronage Letter (15%)**

Write a letter where you ask a member of nobility or another prominent person for support for a rhetorical venture of your choice, such as a new scientific society to a journey of discovery. Consider the genre, what conventions have we noticed about letters and the style of writing associated with them and the rhetorical moves? Consider your means of persuasion as you construct your letter. You will need to conduct research mostly based in your textbook to help you find a viable project and consider types of arguments that were likely to be effective given your audience.

### *Rhetorical Multimodal Final Project (25%)*

Multimodal Resource delivered electronically in draft and final form: e.g. flyer, pamphlet, movie poster and synopsis, wiki, updates to a Wikipedia page, blog, prezi, powerpoint, recording, web link, etc. Consider a specific rhetorical figure or concept or the history of rhetoric in general. (You might use this as an opportunity to explain why we should study a figure, concept, or subject in general.) Project reflection 1-2 pages.

### *Final Course Reflection (5%)*

## **Notes on Community**

### *Community*

We are part of a learning community dedicated to supporting a positive environment for all participants. We should treat one another with respect at all times. Professional courtesy and sensitivity are especially important relating to individuals and topics dealing with differences of race, culture, religion, politics, sexual orientation, gender, and nationalities. In our online spaces, special care must be taken to pay attention to communicate in a positive and supportive way. Disruptive behavior, such as posting derogatory comments or consistently missing scheduled collaborative work time, does not support community building. Keep in mind that our community extends beyond our iCollege and classroom spaces to course emails and all environments used for our course interactions. Please see the Code of Conduct for information regarding [GSU's Disruptive Student Behavior Policy](#).

### *Community of Care & Mental Health Resources*

Being a student can be stressful; you often have a lot to manage between classes, personal life, family, and work. In addition, writing and composing are vulnerable acts. As part of our effort to form a supportive community in this class, we should strive to look out for one another. A kind word, an enthusiastic comment about a peer's writing, or simply offering to listen can go a long way toward this goal. If stresses emerge regarding your course work, please speak with me. I will strive to support each of you in your academic life.

As a student, you may experience a range of challenges that can interfere with learning, such as strained relationships, increased anxiety, substance use, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may impact your ability to attend class, concentrate, complete work, take an exam, or participate in daily activities. Problems with relationships, family worries, loss, housing or food insecurity, or a personal struggle or crisis can also contribute to decreased academic performance. In these cases, please consider taking advantage of the resources the university provides through the Dean of Students' Office or the Counseling and Testing Center. You can reach Counseling at <https://counselingcenter.gsu.edu/> and 404-413-1640 and the Dean of Students Student Advocacy team at <https://deanofstudents.gsu.edu/> and 404-413-1515. Emergency assistance may also be available; you can access information at <https://deanofstudents.gsu.edu/student-assistance/>.

## Course Help & Resources

### *Your Instructor*

Your professor for this course is here to help you engage with the content, stretch your knowledge, and support your learning. Please talk with her if you have questions throughout the semester. She welcomes conversation after class, use of office hours, and questions and engaged discussion during class. She won't always know the answers and doesn't have it all figured out, either. Isn't that a relief?

### *Student Accommodations*

Students who wish to request accommodation may do so by contacting the [Access and Accommodations Center](#). Information specific to matters related to Covid can be found on their homepage. Georgia State University complies with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act.

Students may only be accommodated upon issuance of a formal Accommodation Plan and are responsible for providing a copy of that plan to instructors of all classes in which an accommodation is sought. The starting point for getting a plan in place is the Eligibility Verification Form. Contact the Access and Accommodations staff for more information.

Please schedule an individual appointment with me so that we may discuss any accommodations you need in our class and together come up with a plan for your success. To respect your privacy, we will not discuss these accommodations in class discussions or in collaborative group settings.

### *Writing Studio*

The Writing Studio's mission is to support you in your writing for our course and beyond, as noted below, "...to enhance undergraduate and graduate student writing by encouraging all writers to participate in regular conversation about the writing process and their academic work. We believe that talking about ideas and the art of writing with knowledgeable readers creates the ideal learning environment for practicing personal expression, persuasion, and critical thinking, all of which are vital to succeeding in the arts of academic and professional writing and communication. We support a community where writers, readers, and teachers all learn from each other, by responding to each others' texts with engaged conversation."

This service is free and a valuable resource for all writers, and I strongly encourage you to take advantage of this space. Please note, that you will need to make an appointment for tutoring at [www.writingstudio.gsu.edu](http://www.writingstudio.gsu.edu).

## Course Policies

### *Student Illness*

If a student develops a fever, cough, or any symptoms of concern, they should not go to class or work. If a student becomes ill or is required to quarantine/isolate during the semester, they should notify their instructor as soon as possible. I will be flexible with attendance policies and assist students with making up assignments when possible.

Students who want to do well in this course will attend class each Thursday and be active on iCollege throughout the week as noted in the weekly checklist. If you need excused absences due to illness or other life event, please use the link below through the Dean of Students Office. Please submit documentation to <https://deanofstudents.gsu.edu/student-assistance/#professor>. I will then be notified by the Dean of Students of your request.

#### *Missed and Late Work*

All major assignments and tests must be completed to pass the course. Generally, late major projects and tests are not accepted. It is vital, therefore, that you plan to meet all scheduled work deadlines. Reading responses and weekly work are time sensitive. As noted above, this work assists you with weekly learning, is often scaffolding into a project in a specific way, and may be collaborative. It is especially important that you complete this work on time.

I do understand that emergencies can arise and that accommodations may be needed for students who find that, during the term, they are not able to attend class or participate fully in courses (see Student Illness policy above). Please email me as soon as possible to discuss allowances that I can make in the case of a necessary absence. You must notify me ***ahead of the due date for the assignment*** if there is an emergency or another concern to discuss allowances.

#### *Communication*

All assignment material and course announcements will be posted on our class iCollege site. I may also use my GSU faculty email address to send information to your GSU student email address. You will need to check both our class iCollege site and your campus email several times each week. Remember, you are responsible for all information posted for class.

If you would like to contact me directly, please do so via email (aslakdy1@gsu.edu). You may have questions or just want to chat about class—I encourage both! I typically check my email throughout the day on weekdays. This means I may not receive an email you send on Friday night until Monday—plan accordingly. Additionally, while you may have a personal email account that you prefer to use, I will only send and respond to emails in your GSU student email account, per university policy. All correspondence, therefore, will come to yourcampusid@student.gsu.edu. Please check this account regularly as communication may be sent to this address.

#### *Assignment Submission*

All coursework must be submitted electronically to our class iCollege site. Emailed work will not be accepted for grading. Our default for citation and paper formatting is MLA. Specific requirements for individual assignments will be posted in the handouts for each one. While it is your responsibility to know proper format and to submit your essays based on class expectations, I am happy to answer questions in advance of any due date.

#### *Plagiarism and Academic Honesty*

You should familiarize yourself with [Georgia State's Policy on Academic Honesty](#). This policy refers to every piece of writing you do for class, including drafts, reading responses, discussion posts, and finished essays. If you are ever unsure what may or may not be plagiarism, please do not hesitate to ask me. In fact, I welcome your questions. Any work that is turned in to this

class that is plagiarized or violates the university academic honesty policy will receive an automatic 0 for the assignment grade and must be referred to the College of Arts and Sciences for further review and potential disciplinary action.

### **Georgia State University defines plagiarism as . . .**

“ . . . any paraphrasing or summarizing of the works of another person without acknowledgment, including the submitting of another student's work as one's own . . . [It] frequently involves a failure to acknowledge in the text . . . the quotation of paragraphs, sentences, or even phrases written by someone else.” At GSU, “the student is responsible for understanding the legitimate use of sources . . . and the consequences of violating this responsibility.”

In addition, students are required to be honest in their academic work by writing their own papers. Handing in papers you receive from someone else or allowing someone else to heavily edit or write work for you constitutes an academic honesty violation. In addition, using work from previous courses or other current courses (from any course at any school whether high school or college) is also a violation of the academic honesty code.

### *Incompletes*

To receive an incomplete, a student must inform the instructor, either in person or in writing, of his/her inability to complete the requirements of the course. A grade of incomplete will only be considered for students who meet the following three conditions:

- passing the course with a C or better
- present a legitimate, non-academic reason to the instructor (documentation is required)
- have only one major assignment left to finish.

Assignment of incompletes and the terms for removal of the “I” will be set at the instructor’s discretion in accordance with university policies.

## **Other Policies**

### *Online Evaluation of Instructors*

Your constructive assessment of this course plays an indispensable role in shaping education at Georgia State. Upon completing the course, please take time to fill out the online course evaluation. Our student evaluation form also offers the opportunity for you to reflect on your own course performance and educational goals.

### *English Majors and the Graduation Portfolio*

The English department at GSU requires an exit portfolio of all students graduating with a degree in English. Ideally, students should work on this every semester, selecting 1-2 papers from each course in the major and revising them, with direction from faculty members. The portfolio includes revised work and a reflective essay about what you’ve learned. Each concentration (literature, creative writing, rhetoric/composition, and secondary education) within the major has specific items to place in the portfolio, so be sure to download the packet [from the English department website](#).

The Senior Portfolio is due at the midpoint of the semester you intend to graduate. Please check the university's academic calendar for that date. Please direct questions about your portfolio to the instructor of your senior seminar or to Dr. Mark Noble, Director of Undergraduate Studies.

**Note on organic nature of the course:**

**This syllabus reflects a plan for the course. Changes to this plan may become necessary as the semester progresses.**

**Major updates will be provided in writing by your instructor.**

**Students are responsible for taking note of any changes that may occur.**

## Schedule

*How much time should I commit to a 3-credit hour course?*

GSU recommends that you spend around 3 hours or more per week interacting with readings, videos, and other sorts of content and then 3 hours per credit hour per week completing activities and assessments.

### **WEEKLY:**

3 hours in class

3 hours reading/researching/writing for homework and assignment completion.

Please talk to your instructor and your advisor before withdrawing from this course. We care about your success and are here to discuss your options with you.

### *Weekly Schedule Fall 2024: English 3050*

Semester Week	Topic	Readings	Deadlines (Check i-College Weekly!)
Week 1 Mon. Aug. 26	Course introduction  Contextualizing rhetoric and ourselves	Course syllabus overview; Course schedule	
Wed. Aug. 28	Overview of rhetorical theory and origins	Booth, “How many rhetorics?”	Bring definitions of rhetoric and citation. Present your definition.  Syllabus Quiz.
Week 2: Mon. Sept. 2 <i>Labor Day:</i> <i>No Class Meeting</i>	<i>No class meeting</i>	Selection from Homer’s <i>The Iliad</i> ; Selections from <i>Papyrus</i> by Irene Vallejo, p. 68-92	
Wed. Sept. 4	Origins of Rhetoric	Selection from Homer’s <i>The Iliad</i> ; Selections from <i>Papyrus</i> by Irene Vallejo, p. 68-92	Quote & Question discussion post. <b>Sign up for Available Means date.</b>
Week 3: Mon. Sept. 9	Origins of Rhetoric	Aspasia; Pericles’ Funeral Oration “On Dying for Your Country” (trans.)	Quote & Question discussion post; share knowledge about encomium.

		Johanna Hanink); spend 10 minutes researching “encomium.”	
Wed. Sept. 11 <i>*No Class Meeting*</i>	Language and Power	Herrick, chapter 1: An Overview of Rhetoric; Ritchie & Ronald, “Introduction”	Quote & Question discussion post.
Week 4: Mon. Sept. 16	Language and Power	Glenn, Mapping the Silences, or Remapping Rhetorical Territory; Sappho selections; Listen to Natalie Haynes Stands Up for the Classics episode “Sappho”; Sappho poems.	Quote & Question discussion post.  *Available Means Presentation
Wed. Sept. 18	Greek Rhetoric: Sophists and Plato	<i>Papyrus</i> , p. 144- 158; Herrick Ch. 2;	Quote & Question discussion post  *Available Means Presentation
Week 5: Mon. Sept. 23	Greek Rhetoric	Herrick Ch. 3; Encomium on Helen ( <a href="#">read</a> or <a href="#">listen</a> )	Quote & Question discussion post  *Available Means Presentation (2)
Wed. Sept. 25	Greek Rhetoric: Aristotle Knowledge and truth: dialectic v rhetoric	Herrick Ch. 4	Quote & Question discussion post  *Available Means Presentation
Week 6: Mon. Sept. 30	Aristotle	Read Ch. 1-3 of Aristotle’s “On Rhetoric” (PDF)	<b>1-page Proposals for Multimodal Project</b>  *Available Means Presentation

Wed. Oct. 2	Roman rhetoric and Cicero	Herrick Ch. 5; Cicero selection; Listen to Natalie Haynes Stands Up for the Classics episode “Cicero”	Quote & Question discussion post  *Available Means Presentation
Week 7: Mon. Oct. 7	Roman rhetoric	<i>Progymnasmata</i> selections; Roman letters; Ovid’s <i>Metamorphoses</i> selections	Quote & Question discussion post  *Available Means Presentation
Wed. Oct. 9	Exploratory Writing Project 1: Encomium	Exploratory Writing Project 1: Encomium	Exploratory Writing Project 1: Encomium
Week 8: Mon. Oct. 14  <i>Oct. 15: Semester midpoint; last Day to withdrawal.</i>	Rhetoric in Christian Europe	Herrick Ch. 6	Quote & Question discussion post  *Available Means Presentation
Wed. Oct. 16	Augustine and Vergil	Read Augustine Book 1.12-14	Quote & Question discussion post  *Available Means Presentation (2)
Week 9: Mon. Oct. 21	Rhetoric in the Renaissance	Herrick Ch. 7	Quote & Question discussion post  *Available Means Presentation
Wed. Oct. 23	Rhetoric in the Renaissance	<i>Copia</i> of Erasmus; TBA	Quote & Question discussion post  *Available Means Presentation (2)
Week 10: Mon. Oct. 28	Enlightenment Rhetoric	Herrick Ch. 8	Quote & Question discussion post  *Available Means Presentation

Wed. Oct. 30	Enlightenment Rhetoric	Vico	Quote & Question discussion post  *Available Means Presentation
Week 11: Mon. Nov. 4	Exploratory Writing Project 2: Patronage Letter	Exploratory Writing Project 2: Patronage Letter	Exploratory Writing Project 2: Patronage Letter
Wed. Nov. 6	Intro to contemporary rhetoric  The Rhetorical Situation	Bitzer, "The Rhetorical Situation"; Vatz, "Myth of the Rhetorical Situation"	<i>Draft a list of Pros/Cons for Bitzer's angle v. Vatz's angle - bring to class!</i>  *Available Means Presentation
Week 12: Mon. Nov. 11	Identification and audience	Herrick pp. 265-275; Burke reading; VanKooten, "Thinking Across Modes and Media (and Baking Cake)"	Quote & Question discussion post <b>Conferences for multimodal projects - now through end of term</b>  *Available Means Presentation (2)
Wed. Nov. 13	Text, Power, and Alternatives	Flores, "Between abundance and marginalization: the imperative of racial rhetorical criticism"; Royster, "When the First Voice You Hear Is Not Your Own"	Quote & Question discussion post  *Available Means Presentation
Week 13: Mon. Nov. 18	Is everything rhetoric?	Barnett & Boyle, <i>Rhetoric Through Everyday Things</i> , "Introduction"	Quote & Question discussion post  *Available Means Presentation

Wed. Nov. 20	Rhetorical Empathy	Blankenship, <i>Changing the Subject</i> , “Introduction,” pp. 1-25	Quote & Question discussion post  *Available Means Presentation
Week 14: Nov. 25-Dec. 1 <i>Thanksgiving Break</i> <i>No Class Meetings</i>	Work on Final Projects	Work on Final Projects	Work on Final Projects
Week 15: Mon. Dec. 2	Rhetorical Empathy; Work on final projects	Reading TBA	Quote & Question discussion post  *Available Means Presentation
Wed. Dec. 4	Rhetoric in our lives: professional, personal, power systems; Final Projects	Presentations	Quote & Question discussion post  *Available Means Presentation
Week 16: Mon. Dec. 9 <i>Last Day of Classes</i>	Final Projects	Presentations	<b>Multimodal project due Dec. 9</b>  <b>Submit final course reflection Dec. 9</b>
Exam Week: Dec. 10-17	Exam Week No Class Meetings		